



Jiang Hong: Female; 48. From 1985 to 1989, she studied in school of information management, Wuhan University and obtained bachelor's degree. During 2011-2016, she received master's degree and doctor's degree, school of information management, Wuhan University. Visiting scholar, University of Sydney, Australia, 2007; Title: researcher. Social experience: director of Hubei library society; Director of Hubei science and technology information society; Director of Hubei information society, tutor of graduate students from Wuhan University; Research directions: library strategic planning, regional development and planning information services, enterprise information user organization and management, industrial technology analysis, competitive intelligence research, etc. This research focuses on the study and discussion of new users' behavior and user cognition in the network digital environment, and studies how to share and make full use of information resources, organize information service system, and develop user service mode and new service mode in the mode of new user demand. Using the information of industry, technology, enterprise and society to study the knowledge service and decision-making consultation in promoting regional economic and social development; Competitive information collection and analysis of competitive environment, competitors and competitive strategy of the information service process.

Scientific research achievements and awards: she has undertaken Chinese Academy of Sciences science and technology service network (STS) planning consulting, research on the mechanism and approach of scientists' participation in science communication (wuhan soft project), the technology market development research in Wuhan city (Wuhan), petrochemical industry development plan in Dongying, Shandong (Dongying, Shandong Province), digital private network communications industry development planning in Quanzhou (Quangzhou, Fujian), Huanggang industrial technology development trend research (Huanggang, Hubei province), scientific instrument industry technical analysis research (soft project in Anhui province), technology transfer, intermediary institutions and technology trade contract research and analysis (Hubei province science and technology support program), Hubei laser industry strategic planning (Hubei province), Hubei science and technology information sharing service capacity construction (Hubei province) and other research projects, undertaking: deep-sea diving equipment technology research, marine engineering strategic planning research, automotive materials industry technology analysis and other enterprise commissioned projects.

She has won 4 first prizes and 5 second prizes of scientific and technological information achievements in Hubei province, and published more than 80 papers. She has published a book: research on library strategic planning.

A list of academic representative papers

1	Analysis on Exploratory Factor of Entrepreneurial Alertness in the Reorganization of Technological Opportunity	Library and Information Service	2016.(13) :118-125
2	Research on cooperative network of institutions in the field of library and information science in China -- based on the perspective of horizontal and vertical	Library Theory and Practice	2015.(6):58-62.

	comparative research		
3	Status and Countermeasures of Chinese Advanced Enterprises Intellectual Property	Science and Technology Management Research	2015.(12):140-145
4	Comparative analysis of the research hotspots in the field of Chinese and American economics based on bibliometrics	20th ACPSS , 2014,10, Pittsburgh.	International Conference
5	Comparative Study on National Research Institutes and Regional Innovation System Collaborative Mode	Science & Technology Information	2015.(2):175-179, 181
6	Research on Characteristics of Technological Knowledge Flow Network Based on Patent Information Analysis- A Case Study of LTE-Advanced Technology	Journal of Intelligence	2014.33(8):64-69.
7	Study of Independent College Libraries — Based on the Survey of 63 Library Websites	Research on Library Science	2014(03):15-19
8	New Ideas on the Library Reorganization	Research on Library Science	2013(11):26-30+36
9	Industrial Technology Analysis Services: The New Exploration and Practice of the Professional Libraries	Library and Information Service	2013(7):40-44,69
10	A Bibliometric Analysis of the Study about Chinese Urban Competitiveness	Geomatics and Information Science of Wuhan University (EI-20125115819025)	2012(10):105-108
11	Study on the Strategy of the Latest Resource Construction and Information Services in Foreign Libraries—Analysis Based on Strategic Planning Texts	Library Development (Copies of newspapers and periodicals of Renmin University of China)	2012(8):65-69
12	Study on the Formats of the Latest Library Strategic Plans Abroad—An Analysis Based on 51 Strategic Planning Texts	Library and Information Service (Copies of newspapers and periodicals of Renmin University of China)	2012(19):26-32
13	Research on the latest strategic planning of foreign libraries	Library & Information Science Tribune	2012(06):62-65
14	Exploration and practice of	18th ACPSS ,	International

	industrial technology analysis service of national science library	2012,10, Pittsburgh.	Conference
15	A preliminary study on the theoretical basis and characteristics of urban competitiveness	Inquiry into Economic Issues	2012(6):54-58.
16	Study on the Subject Service Product System of Libraries	Library Development	2011(12):68-72
17	A study on Medical Roles to Patent Assignee Citation Network	Data Analysis and Knowledge Discovery	2011(12):60-66
18	Study on the measurement method of rare earth standard information	Chinese Rare Earths	2011,32(1):96-101
19	Research on the Improvement of Histcite Results Based on Main Path Analysis	Information Studies:Theory & Application	2011,34(3):113-116
20	Research on the Application of Patent Portfolio in Company Technology Evaluation	Journal of Intelligence	2011(08):33-37

E-mail: jianghong@mail.whlib.ac.cn

Address: Wuhan Library, Chinese Academy of Sciences. No.25, Xiaohongshan west district,
Wuhan